

Job Title: **MERCHANDISER 1**

SUMMARY

Under minimal supervision, the merchandiser has a set geographic territory with assigned stores they will service and merchandise regularly in order to facilitate sales of Gallo products.

ESSENTIAL FUNCTIONS

- Checks Gallo inventory and restocks shelves.
- Services Gallo brands so that each product location in a store is fully stocked and presentable to the consumer.
- Maintains positive brand image through dusting and rotation.
- Builds display point-of-sale in all areas of the store Performs in-store resets.
- Partners with Sales Representatives/Managers to coordinate delivery and merchandising schedule.
- Builds effective relationships with store personnel to assure superior customer satisfaction.
- Carries out verbal instructions from appropriate staff.
- Maintains a timely and accurate merchandising call schedule.
- Available to work weekends and holidays.
- Maintains accurate reports.
- Projects a professional appearance while being friendly and helpful.
- Maintains satisfactory attendance, to include timeliness.
- Responsible for understanding and complying with applicable quality, environmental and safety regulatory considerations.
- This job description reflects management's assignment of essential functions; it does not prescribe or restrict the tasks that may be assigned.

SUPERVISORY RESPONSIBILITIES

N/A

QUALIFICATIONS

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill and ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

MINIMUM QUALIFICATIONS

- High School diploma or State-issued equivalency certificate.
- Required to be at least 18 years of age.
- 1 year of work experience.
- Live with-in or in close proximity of assigned territory.
- Must have car or personal transportation to access multi-store locations within assigned shift.

- Candidates for this position must have a valid driver's license and a safe driving record. Required to obtain a California driver's license or appropriate state driver's license within 30 days of hire.
- Required to lift and move 45-57 pound cases of product regularly.
- Good communication skills.
- Experienced in reading and comprehending simple instructions, correspondence, and memos.
- Experienced in writing simple correspondence and procedures.
- Skilled in adding, subtracting, multiplying and dividing in all units of measure, using whole numbers, common fractions, and decimals.

PREFERRED QUALIFICATIONS

- Associate's or Bachelor's Degree.
- 2 years of direct merchandising experience.
- Skilled in merchandising techniques.
- Experience working for a grocery store.
- Experience working independently in the field.
- Knowledge of the alcoholic beverage industry.
- Available to work weekends for special functions/events.

PHYSICAL DEMANDS

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Required to lift and move 45-57 pound cases of product regularly.
- While performing the duties of this job, the employee is required to be on his/her feet for long periods of time and frequently walking, bending, stooping, and reaching with arms and hands.

WORK ENVIRONMENT

The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- The temperature, noise level and cleanliness of the work environment varies with each retail account.